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38th Street

Store Hours: 9 A. M. to 5 P. M. Closed Saturdays Charge Purchases Will Appear on Bills Rendered August 1st

Cold Storage Vaults on the Premises for Furs, Wearing Apparel, Rugs and Draperies

Introducing a Trio of

AMAZINGLY CLEVER SPORT HATS

b) distinctively smart, so decidedly different from the styles launched even a fortnight ago, that the woman who keeps apace with Fashion will be

keenly interested in their charm of novelty. A Motor Hat, ideal for the car, but quite as smart for tennis, golf or boating. In gay striped poplin to match Sweater colors; its soft brim is stitched; its crown soft with band and bow. (Illustrated at right.) Special, \$2.75.

A Sport Hat, of heavy gros-grain rib-bon; its tall crown braided; its brim of shirred ribbon, topped by a fly-a-way bow. In Saxe blue, rose, gold, emerald and white (Centre illustration.) Special, \$6.95.

A Country Club Hat, picturesquely effective, with soft crown and turned up brim, artfully draped. Lyons velvet in black, purple, navy. Special, \$6.95. (Illustrated at left.)

Special for Friday

WOMEN'S SATIN **BATHING SUITS** \$6.95

A decidedly effective model in excellent quality black satin. Fitted surplice bodice, with butterfly sleeves; deep girdle and flaring skirt. The same model in black taffeta

> Mohair Bathing Suits Special \$3.95

Slip-on and waist-line models, in black or navy, prettily trimmed with striped or contrasting color. Excellent styles and WOMEN'S SILK **SWEATERS** \$19.75

Usually \$32.50.

Smart Sweaters of pure silk, in models with sailor or Byron collars and tasseled sashes. In rose, Copenhagen, gold, char-treuse, green, purple; also two-tone effects in black, yellow, cerise or gold with white.

Shetland Sweaters Special \$6.95

A jaunty Coat model, with sailor collar, deep cuffs and sash; in striped effects or fashionable shades of Nile, chartreuse or purple.

Special for Friday

MISSES' SUITS Reduced for Clearance to \$10.00

About 50 jaunty Suits, in shepherd and novelty checks, light colored serges and gabardines, appropriate for midsummer wear. Finely tailored coats and newest of skirts. Former prices \$25.00 to \$29.50.

100 Summer Dresses Special \$5.95

Plain and fancy Voiles in charming color effects, sheer dimities and tissues, in models with daintily trimmed bodices and flounced or ruffled skirts.

TUB SKIRTS

For Junior-Misses Special \$2.25

Flaring sport model, in white pique, Copenhagen or khaki colored Galatea; pearl buttons fasten the fronts from tailored belt to deep hem and trim the smart uniform pockets. Lengths 31, 33, 35 inches.

Middy Blouses Special \$1.50

White Galatea in belted model, with Sport striped collar and hand smocked fronts in colors to match. Extremely smart in style. Sizes 14 to 20 years.

PRETTY KERCHIEFS

Exceptional Values

Summer Handkerchiefs in sheer, pretty fabrics and styles that will appeal to the fastidious woman.

Novelty Handkerchiefs of Jap silk and chiffon; also linen handkerchiefs with embroidered corners, "Blue Bird" and Vani-kerchiefs. Usually roc to 25c each... 5c and 10c

Imported Colored Border Handkerchiefs-of sheer voile, also hemstitched all-linen handkerchiefs in neat, plain styles. Special, dozen

Clearance Sale BOYS' TUB **SUITS**

For quick disposal prices on Juvenile Suits have been radically reduced. The models include Junior Norfolk, Short Russian and Middy Suits in striped and plain color fabrics that will wash and wear well. Sizes 3 to

8 years. Sale Prices \$1.45, \$1.85, \$2.85

Formerly \$1.95, \$3.50 to \$4.50.

DAINTY NECKWEAR At Special Prices

Adorable little novelties in the sheer Collars, pretty Vestees and smart Sets that add so much to the charm of the summer wardrobe. Special purchases enable us to offer these exceptional values.

Organdie and Net Collars, Vestees and Sets, in the very newest shapes; many featuring effective combinations of materials. Styles usually 75c to \$1.50. Special, 50c and 85c.

Colored Novelty Neckwear

Collars, Guimpes and Sets, in smart effects. Formerly \$1.00 to \$3.25. 50c to \$1.50. Store Open **ALL DAY**

Saturday

and

Monday

STAMPED ON A SHOE MEANS STANDARD OF MERIT 6 HAVE, AT 20HST.

All Sales FINAL

No C. O. D.'s No Exchanges No Credits

Our Greatest Sale of Low Shoes

Shoes

Women's Shoes

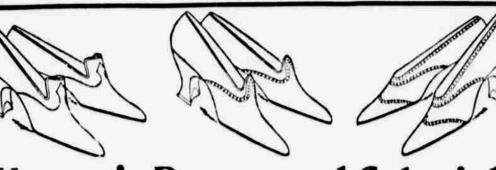
Why Our "Greatest" Sale?

Because genuine Cammeyer Low Shoes for Men and Women are reduced with scant regard for their original cost to us-and this in the face of the highest prices for leather ever known. Our policy demands a complete clearance at the end of each season, and we have cut prices so deep that the clearance will be quick and absolute.

Because every pair of shoes concerned in this sale is the genuine Cammeyer articlenot odd lots and job lots bought to sell at "sales." Our guarantee goes with every pair just as completely as if you were paying our original fair prices.

Because the styles are the very ones men and women want right now-not old, discontinued models-not nameless, fameless shoes-but our surplus stock of 1916 Spring and Summer Foot-

Just as much care in fitting you and pleasing you, and just the same guarantee of satisfaction now as always



Women's Pumps and Colonials Men's Oxfords

Actually Reduced From \$8.50, \$7.50, \$7.00, \$6.50, \$6.00, \$5.50, \$5.00

Sizes are Broken

Patent Leather and Gun Metal

Buckskin, Calfskin, Kidskin, Nubuck and Linen.

Colored & Pearl Grey, Ivory, Havana Kidskin \ Brown and Battleship Grey.

Tan Russia Calf and Tan Kid.

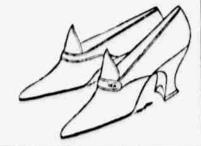
Light weight welt and hand turned soles, covered and Leather Louis XVI.

Vamps of Patent Leather, Gun Metal, Black, Pearl Grey, Ivory and Havana Brown Kid with White Kid Backs.

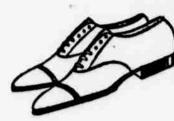
Vamps of Havana Brown Kid, Bronze Kid and Tan Russia Calf, with Ivory Kid Backs.

Vamps of Battleship Grey Kid with Pearl Grey Kid Backs.

Vamps of Dove Grey Kid with Pearl Grey Suede Backs. Hand turned soles. Covered Louis XVI. heels.







Actually Reduced from

\$8.00, \$7.50, \$7.00, \$6.50 \$6.00, \$5.50 & \$5.00

Sizes are Broken

Dark Mahogany Russia Calf and Gun Metal Calf Oxfords, English Last; Blind Eyelets.

Black Soolma Kid Blucher Oxfords-Medium Toe. Also some Patent Leather Oxfords.



